

**Work for a Better Bangladesh Trust**

**CELEBRATING TWENTY YEARS**

**1998-2018**

**Introduction**

It started with a simple idea: everyone has something that they can contribute to make their country better. Let's encourage people to play a positive role.

In the beginning, back in 1998, WBB Trust consisted of a handful of people who worked on tobacco control and on the polythene bag ban. Since then we have evolved to have about twenty staff working in three departments: Health Rights, Livable Cities, and Economic & Social Justice. Our focus on encouraging a positive outlook and involving many people in the work has continued.

Over the past two decades, we have had many successes. In this report, we would like to share some of them with you. We also explain a bit about each department in terms of what we are trying to achieve. We talk a bit about our working methods. And of course we include lots of photos to give you a better idea of what our working methods are like.

We would like to thank the countless people and organizations who have helped us along in our journey. We look forward to many more years working in close collaboration to achieve our joint vision of a more equitable, healthy, and environmentally-sound world.

With warm wishes,

The WBB Family

## WBB Program Areas

WBB Trust has three departments: Health Rights, Livable Cities, and Economic & Social Justice.

### Health Rights

Here at WBB Trust we believe that health is a human right, not a consumer good. We believe that disease prevention is an important but neglected issue, and that health does not just mean health care.

The main focus of our Health Rights department is prevention of non-communicable diseases (NCDs). NCDs, including diabetes, heart disease, stroke, cancer, and mental illness are a growing problem around the world. The main risk factors for NCDs are tobacco use, unhealthy diet, insufficient physical activity, and alcohol use. Far more could be done to prevent NCDs through better policies and the built environment so that a healthy lifestyle is easy to attain.

Because of the big role played by tobacco use in causing NCDs, our attention has been mostly on tobacco control, including adaptation and enforcement of law and policies. WBB is a co-founder of the Bangladesh Anti-Tobacco Alliance (BATA) and has been the Secretariat for BATA since its founding in 1999. We have worked in partnership with other organizations to achieve strong tobacco control law and policies, including a ban on tobacco advertising, promotion, and sponsorship; smoke-free places; pictorial pack warnings; and tax increases on all tobacco products. We have worked on enforcement of the law once it was passed and on strengthening that law to further reduce tobacco use.

We have also addressed the promotion of unhealthy diets (especially sugary beverages and other highly processed foods), access to healthy foods (fresh fruits and vegetables) and purposive physical activity (walking and cycling for travel).

### Livable Cities

Urban planning and transport policy have an enormous impact on our daily lives, on our health, the environment, and on the economy. Traffic congestion, road crashes, and spending on transport are all direct results of planning and policies. The WBB Trust Livable Cities department began work in 2004 and joined the HealthBridge Livable Cities network in 2006. The Livable Cities department works to gain a more people-focused (rather than motor vehicle-focused) approach so that people can travel more conveniently, quickly, healthfully, safely, and for less expense and with less environmental damage. Specifically, this means promoting mixed-use areas to reduce the need for travel; car control; and expansion and improvement of public transport and good infrastructure for walking and cycling.

### Economic and Social Justice

The newest department at WBB Trust is Economic and Social Justice, which focuses on gender issues and accessibility of people with disabilities. The philosophy of Economic and Social Justice is infused in all our work. The Economic and Social Justice department has produced research on the economic contribution of women through their household work and on accessibility challenges and recommendations.



## Our Approach

WBB Trust relies on a number of approaches to gain the support of the public and of policymakers for stronger laws and policies to protect public health and improve the physical environment. This includes formal events to increase knowledge and understanding such as seminars, conferences, and workshops; outdoor demonstrations to show public demand and to gain media attention; research and publications to increase the knowledge base; media work including meetings with journalist and organization of press conferences and demonstrations to gain more attention to our issues; and communications via letter and direct meetings with government officials and other important stakeholders.







**Seminar**  
**"The Economic Contribution of Women Through Their Unpaid Labour in Bangladesh"**  
 Sunday, 9 March 2014      WBBT Conference Room  
**Work for a Better Bangladesh Trust**





## Expanding the Knowledge Base

When WBB Trust began its work in 1998, tobacco control gained little attention from government or NGOs. With so many other health problems, the issue of people dying from tobacco use was not considered a priority. In order to gain importance to the issue, WBB Trust conducted groundbreaking research on the economic costs of tobacco use particularly in terms of opportunity costs for the poor. The resulting study, "Hungry for Tobacco" gained international attention to the ways in which spending on tobacco by the poor can contribute to malnutrition and overall impoverishment. The World Health Organization made tobacco and poverty the theme of World No Tobacco Day in 2004 and hundreds of studies have been conducted on the issue internationally since. Other knowledge gaps in effective approaches to non-communicable disease prevention needed to be addressed through research and information sharing.













Similarly, misconceptions about urban planning and transport are widespread. Many people believe that the solution to traffic congestion is to widen the roads, which has been proven time and again simply to invite more traffic and thus more congestion. Many people believe that illegal parking is the result of insufficient parking spaces; it is actually a result of prioritizing individual motorized vehicles over more efficient modes. Many people consider motorized transport as modern and walking, cycling, and cycle rickshaws as slow and outdated; in fact non-motorized means can often move just as quickly as motorized given congestion, but are better for our health, the environment, and our wallets. In order to explain these issues and gain further understanding of transport and urban planning issues in Bangladesh, WBB Trust has conducted research and produced publications on a number of topics.













In order to work effectively, we need access to appropriate information both about the problems we address and about potential solutions. WBB Trust has added to the base of knowledge and evidence through extensive research and numerous publications and videos, which are available on our website ([www.wbbtrust.org](http://www.wbbtrust.org)).





## Gain Experience, Help your City

University students need practical experience. NGOs can benefit from young and inexperienced but skilled workers. WBB Trust regularly takes interns from the Bangladesh University of Engineering and Technology (BUET)'s Urban and Regional Planning (URP) department to conduct research on an issue and design a project based on that research. In the last several years BUET students at WBB Trust have worked on better footpath (sidewalk) design to integrate vendors and pedestrians; the potential for a regular carfree street event in a local neighborhood; and the possibility of boat service in parts of the capital to alleviate congestion and pollution. In each case the students had the opportunity to present their findings and recommendations to professional transport planners—and in each case, authorities acted on at least some of their recommendations. A win for the students, a win for WBB Trust, and most importantly, a win for Dhaka residents!





<b>Health Rights publication topics</b>	<b>Livable Cities publication topics</b>	<b>Economic and Social Justice publication topics</b>
Tobacco control law: importance, implementation and amendment	Ecocity planning, livable cities; Bengali translation of Life Between Buildings	The economic contribution of women through household work
Tobacco tax	Public spaces, parks, playgrounds	The role of men in improving husband-wife relations
Health promotion foundations	Road space	The negative effect of TV on our children
Guide to NGOs to work on tobacco control	Dhaka traffic	Climate change
Guide to the WHO's Framework Convention on Tobacco Control (FCTC) and Article 5.3	Parking	Water privatization
Tobacco and poverty	Walkability	Access of women and people with disabilities to parks and playing fields
Guide to NGOs For Tobacco Control Work	Rail	
Tobacco cultivation	Water and ecology, human rights, canals	
How to avoid non-communicable disease (NCDs)	Polythene bags, plastics and environmental issues	
Advertising of unhealthy foods	Noise pollution	
Smoke-free institutions		
How to quit smoking		





## Recruiting and Training Allies

Since its founding, WBB Trust has reached out to other organizations and individuals in order to work together to achieve common goals. WBB Trust also regularly works with local and international interns to help train university students for their future careers and to utilize their skills, creativity, and energy.



“WBB means active and energetic work by youth. Their dedication and determination are remarkable. I am thus always happy to work with them.”

Farida Akhter, Executive Director at UBINIG





## The Making of a Network: Don't Forget the Tea

In 2003, WBB Trust organized the First National Workshop on Tobacco Control. About a hundred colleagues from all over Bangladesh joined for the two-day event. All the participants gathered to hear speeches by guests during the opening and closing plenaries. Then the participants were split into groups to learn the basics of tobacco control law and policy and how to advocate for it. Evenings were a relaxed time for jokes, song, poetry recitals, and other performances by the participants themselves and a few invited guests. For some the days started with a morning walk around the ponds at the venue; meals were lively communal affairs and breaks were punctuated by boisterous conversation and the occasional table tennis match. Perhaps more significant than what was taught, shared, and discussed in the sessions was the emergence of a community of people from around the country committed to work together to advance laws and policies to reduce tobacco use.



“WBB Trust deserves congratulations for the work it is doing to make cities more livable. The wisdom, time, and effort that the youth of WBB contribute for the welfare of the nation is remarkable. I hope that our relationship remains strong in future.”

**Dr. M. H. Choudhury Lelin**, Consultant, Dept. of Medicine, Health and Hope Hospital









Since many of our partner organizations do not work exclusively on tobacco control or health rights, we have regularly organized training and other learning opportunities to raise their knowledge and skills on the issues of tobacco control, NCDs, urban planning, and transport policy—and, importantly, on how to advocate for change and assist with policy implementation.

WBB Trust has recruited and trained hundreds of people on urban planning and transport issues through seminars, conferences, workshops and publications. We have reached tens of thousands of people through demonstrations and other outdoor activities and millions of people through media coverage.









Health Rights	Livable Cities
Over <b>3,000</b> people directly trained on tobacco control (what is needed to reduce tobacco use and how to advocate for law and policies) through workshops.	Over <b>900</b> people directly trained on urban planning and transport issues, including what a people-focused and environmentally-friendly approach would look like.
Over <b>5,000</b> people sensitized on tobacco control through seminars.	Over <b>6,000</b> people sensitized on the issue of Livable Cities through seminars.
Over <b>3,000</b> demonstrations/rallies organized involving over <b>45,000</b> people.	Over <b>600</b> demonstrations rallies organized involving over <b>24,000</b> people.
<b>Thousands</b> of media hits generated: radio talk shows, TV coverage, and newspaper and magazine coverage (both print and online).	Over <b>3,200</b> media hits generated: radio talk shows, TV coverage, and newspaper and magazine coverage (both print and online).
Over <b>1,200</b> people directly reached on healthy diet issues through seminars and our publication on NCD risk factors.	Over <b>5,000</b> people trained to ride a bicycle; <b>hundreds</b> of children benefit from new playground at Rayer Bazaar and <b>thousands</b> sensitized on importance of play space.
<b>Tens of thousands</b> of people reached with in-depth messages and information through our <b>28</b> publications on issues including contents of a strong tobacco control law, public demand for stronger law, problems caused by tobacco farming, the relationship between tobacco use and poverty, and targeting of unhealthy foods and beverages to children.	<b>Tens of thousands</b> of people reached with in-depth information through our <b>31</b> books on Livable Cities issues including parking, rail, walking, rickshaw bans, space-efficient transport, water-based transport, car control, and public space (its importance and how to preserve/improve it).
Over <b>10 million</b> people reached with messages about the harms of tobacco use, including impoverishment, through conventional media, billboards, stickers, and other materials.	<b>Millions</b> of people reached through our media coverage with messages about the importance of fuel-free transport (walking, cycling, and bicycle rickshaws), public transit, and car control as well as people-focused urban planning.

















## Addressing NCDs: Our Approach

As part of WBB Trust's concern about the need to prevent and not just treat disease, we have consistently highlighted the importance of healthy lifestyles for prevention of NCDs (non-communicable diseases). Healthy lifestyles, in turn, depend on a health-promoting environment and thus on supportive policies. Industries that sell tobacco, unhealthy foods, sugary drinks, and motorized vehicles all lobby for policies and infrastructure that make it more difficult to stay healthy. WBB uses the experience we have gained from tobacco control to address policies in other areas and to encourage authorities to resist industry interference in health matters.

In order to advance knowledge in this field, WBB has conducted research on the marketing of unhealthy food to children. We have published reports and guides to NCD prevention and on the importance of health promotion foundations for promoting and enabling healthier lifestyles. We have partnered with our NGO network throughout Bangladesh. We have also worked in close collaboration with government agencies, particularly the Directorate-General of Health.

After all, it is not enough to give lip service to the importance of health. Nor is it enough to fund hospitals while ignoring the role of industry in spreading disease. We must make the promotion of health a genuine—and successful—national priority.









## Key Messages of Our Health Rights Work

- ✦ Health is a human right, not a good for sale.
- ✦ Strong tobacco control law and enforcement saves lives. Everyone has the right to a smoke-free environment and to strong, clear, and pictorial warnings on tobacco packages.
- ✦ Tobacco cultivation worsens poverty; tobacco use disproportionately harms the poor and contributes to malnutrition.
- ✦ Tobacco taxation is the single most effective way to reduce tobacco use especially among the poor and youth.
- ✦ Walking at least thirty minutes a day helps keep you healthy. Avoid junk food and sugary drinks; eat more fruit and vegetables. Quitting tobacco use now is possible: keep trying!



“WBB’s work and approach are extraordinary. I wish them the best success in their endeavors.”

Abu Nasir Khan, Chairman, Poribesh Bachao Andolon - POBA









## Mourning Deaths, Demanding Change

“Here are the shirts, where are the people? Here’s our demand, where is the law?” protesters changed carrying empty shirts...and banners and signs demanding passage of a comprehensive tobacco control law. The march was just one of many colorful and well-publicized events demanding that the government ban advertising, enact smoke-free places, and enforce stronger, pictorial warnings on tobacco packets. As more and more people joined in these colorful protests and engaged in the day-to-day work of convincing policymakers to take the tobacco epidemic seriously, the wave of change was underway.













## Media and Advocacy

WBB Trust is primarily a policy organization. People's actions are largely determined by the built and policy environments: whether it is safe to walk and cycle; how easy it is to buy fresh versus highly processed foods; whether tobacco ads are omnipresent and people can smoke everywhere. WBB Trust thus seeks to gain the passage and implementation of strong laws and policies, including taxation policies, to bring about healthy behavior changes in the overall population. In order to do so, WBB Trust needs to get the attention of policymakers and the public indirectly, through media, as well as directly, through a number of programs and direct advocacy with policymakers.

WBB Trust has been highly successful at gaining conventional media attention—newspapers, magazines, radio, and television—to our issues and solutions. The result has been that millions of people are aware of our issues and demands and that policymakers are more likely to pay attention. WBB Trust has also gained decades of experience in reaching policymakers directly with strong evidence, clear recommendations, and workable solutions to important problems. As a result, we have succeeded in gaining a number of important policies. With time the results of the policy on the public will be clearer, but already some preliminary results are evident in terms of healthier people, a better environment, and stronger local economies.

“Thank you so much for your warm welcome and hard work to help us tell the story about your work to create a better life for the beautiful people of your country. You deserve all the help and encouragement you may need.”

Andreas M. Dalsgaard, Filmmaker





## GO-NGO Collaboration

It is our belief that an essential role of NGOs is to support governments in fulfilling their responsibilities. The relationship between governmental and non-governmental organizations need not always be confrontational; it can also be supportive.

WBB Trust has worked closely with various Ministries and Departments of the Government of Bangladesh (see Appendix 1) on a number of activities including drafting and enforcement of the tobacco control law and celebration of World Carfree Day annually on 22 September, Carfree street in every first Friday of each month, creating public place. WBB Trust has been the member of law drafting committees, has contributed policy language on a number of topics, has been involved in governmental projects on noise pollution, and regularly participates in governmental seminars and other events. It is precisely through this strong GO-NGO collaboration that WBB Trust hopes to continue contributing to positive change for our beloved country.













## Results to which WBB Trust contributed: Health Rights

1999: British American Tobacco's Voyage of Discovery concert blocked in Chittagong; Court orders government to pass tobacco control law.

2003: Government signs WHO Framework Convention on Tobacco Control (FCTC), the world's first public health treaty.

2004: Government ratifies FCTC.

2005: Passage of tobacco control law including protection of non-smokers from tobacco smoke and ban on advertising of tobacco products.

2006: Passage of tobacco control rules which allow for implementation of the law.

2013: Passage of law amendments to strengthen bans on advertising and increase smoke-free places; introduction of 1% surtax on tobacco products.

2015: Passage of rules amendment for implementation of law.

2017: Passage of surcharge management policy for use of surcharge on tobacco products.

2018: Passage of Multisectoral Action Plan for Non Communicable Disease Control and Prevention (2018-2021).

## Results of policy changes in Health Rights:

**Millions** of people protected from secondhand smoke.

**Millions** of people informed about the harms of smoking from pack warnings.

**Tens of millions** of people including **millions** of children saved from exposure to tobacco advertising.















“I always feel privileged in visiting WBB and its dedicated staff. Congratulations.”

Shanta Lal Mulmi, Executive Director, RECPHEC







## Key messages of our Livable Cities Work and results to which WBB Trust contributed

Issues	Key Messages of Our Livable Cities Work	Results to which WBB Trust contributed
Car control	Cars cause congestion, air and noise pollution. Let's improve our public transit and reduce use of cars.	Ministry of Road Transport and Bridges decided to celebrate World Car Free Day every year, starting in 2016, and organize carfree street from 8 am to 11 am on Manik Mia Avenue on the first Friday of each month. Successfully stopped the construction of illegal car parking in the Lalbagh Fort (a prominent Mughal Heritage in Bangladesh). DSCC has removed illegal vehicle parking from English Road Park in old Dhaka.
Walking and cycling	Walking is a basic human right. We need zebra crossings, safe walking routes for children to go to school, separate cycle lanes and an end to illegal parking on roads and footpaths.	<p>Pedestrian first policy in National Integrated Multi-modal transport policy, 2013. Rajdhani Unnayan Kartripakkha (RAJUK), the government body that gives building permission) has included Active and Safe Route to School (ASRTS) issue in the Dhaka Structure Plan (2016-2035). Government plans to include the issue as well as guidelines for ASRTS in revised Detailed Area Plan. RAJUK adopted recommendation to ensure same standard schools in every community in the Revised Structure Plan (2016-35) to reduce congestion and increase physical activity of the students.</p> <p>WBB Trust has trained more than 5,000 people to ride a bicycle.</p>



Public transit and rail	We need safe conditions for women in public transport and greater focus on rail rather than roads and highways.	The Government of Bangladesh established the Ministry of Railway as a separate body from the Ministry of Communication.
Public space	Everyone including women, children and persons with disability has the right to enjoy outdoor recreation in a public space.	Dhaka North City Corporation states plan to use WBB model to engage community in park improvements. Government accepts design of model street in Shahjalal Avenue, Uttara and Gazipur based on WBB design. Several parks and playing fields saved from destruction. Created children zone in the Rayer Bazaar Boishakhi Playing Field in collaboration with the Dhaka North City Corporation (DNCC), HealthBridge-Canada and UN-Habitat.
Water	Let's reclaim water bodies and make them pollution free, and introduce a water transport network to reduce congestion.	RAJUK adopted recommendation to introduce water taxi through Banani-Gulshan-Begunbari Lake in the Revised Structure Plan (2016-35). The government initiated a water bus in Hatirjheel.
Other	We must save the rickshaw industry on humanitarian grounds; we need accessibility for all including accessible public toilets; let's reduce noise pollution to improve public health.	Various planned rickshaw bans slowed. Dhaka North City Corporation (DNCC) and Dhaka South City Corporation (DSCC) are taking initiatives to improve walking conditions and make footpaths accessible for Person with Disabilities. DSCC introduced ramp on footpaths. Government decides to celebrate International Noise Awareness Day from 2016. DNCC and DSCC install thousands of waste bins.

## Results of policy changes in Livable Cities:

<b>Tens of thousands</b> of rickshaw pullers' jobs saved.	<b>Millions</b> of rickshaw pullers' family members saved from dire poverty.	<b>Millions</b> of children able to walk to school more safely due to WBB's Active and Safe Routes to School program adopted by government.	<b>Millions</b> of children, youth, and adults have access to parks due to preventing destruction of numerous parks and playing fields.
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“Working with WBB has been a true pleasure. Their many successes in the areas of transport policy, public spaces, and urban planning have been remarkable and have resulted in a healthier Dhaka. I congratulate WBB on their 20th anniversary and look forward to working with WBB's exceptional staff in the years to come.”

**Kristie Daniel, Program Director, Livable Cities, HealthBridge**





















## I'll Take the Train, Thank You

Roads and highways are by definition dangerous. It is possible to reduce the death toll, but high speed travel in motorized vehicles can never be completely safe. In order to increase safety and reduce costs as well as gain other benefits, WBB Trust sought a shift in longer-distance travel from cars, buses and trucks to trains. A crucial step in the process was to gain more government attention to the importance of rail which to date was subsumed under roads and highways and given little attention or budget. Worse, while regarding road and highway spending as an investment, spending on rail was considered a loss. Such a distinction is nonsensical.

WBB Trust provided hundreds of partner NGOs throughout the country with basic information on the advantages of rail including safety, fuel efficiency, and long-term cost savings for government and immediate savings for travelers. On a single day, coordinated by WBB Trust, 250 local groups all over the country organized demonstrations in front of their local train station or government office. Local groups also hand-delivered letters they wrote to their District Commissioners who in turn raised the issue at a meeting with the Prime Minister. The wheels started turning and in only about 16 months from the beginning of the campaign, the Government of Bangladesh established a separate Ministry of Rail with its own budget and new importance. Various other improvements have followed including extending rail lines and providing more engines and carriages. Annual budgets have also increased.











## Results of WBB's efforts on Economic and Social Justice

As a result of our research on the economic value of women's household work and our advocacy efforts, several international NGOs have now taken on this issue. The main success of our work on accessibility for people with disabilities is the attention now given to the issue by the World Bank and local government in Dhaka.

**Thousands** of people reached directly on the importance of a diverse/inclusive society including transgender people and people with disabilities.

**Hundreds of thousands** of people benefit from improved walking conditions in Dhaka due in part to joint advocacy efforts by WBB especially on inclusive infrastructure.

**Millions** of people reached with messages on the importance of household work.

## Conclusion

In our first twenty years, WBB Trust has gained and shared expertise on a number of important issues under the broad umbrellas of Health Rights, Livable Cities, and Economic & Social Justice. We have produced 59 publications, generated thousands of media hits, and reached thousands of people directly and millions of people indirectly with our messages. As a result, we have contributed to the passage and implementation of laws and policies for the betterment of our health, environment, and local economy and thereby benefited tens of millions of people.

Along the way we have faced many challenges as well as enjoying many successes. Most importantly, we have made the journey in the company of countless individuals, government bodies, NGOs, journalists, professionals, students, and others without whose hard work, dedication, and commitment to the cause none of our accomplishments would have been possible. Many thanks to all of you—and we look forward to many more years of successful and enjoyable collaboration!



## Appendix 1. Government Ministries and Departments with which WBB Trust Works

Ministry of Health and Family Welfare	Ministry of Local Government and Rural Development and Co-operative	Ministry of Housing and Public Works
Ministry of Women and Children Affairs	Ministry of Railways	Ministry of Primary and Mass Education
Ministry of Road Transport and Bridges	Ministry of Environment forest and climate change	Ministry of Labour and Employment
Ministry of Power, Energy and Mineral Resources	Ministry of Education	Ministry of Agriculture
Ministry of Finance	Ministry of Industries	Ministry of Commerce
Ministry of Home Affairs	Ministry of Civil Aviation and Tourism	Ministry of Information
Ministry of Law, Justice and Parliamentary Affairs	Ministry of Planning	Ministry of Posts, Telecommuni- cations & Information Technology
Ministry of Food	National Tobacco Control Cell (NTCC)	Directorate General of Health Services (DGHS)
Department of Environment (DoE)	National Board of Revenue (NBR)	Health Economics Unit
Bangladesh Road Transport Corporation (BRTC)	Bangladesh Road Transport Authority (BRTA)	Dhaka Transport Coordination Authority (DTCA)
Rajdhani Unnauan artripakkha (RAJUK)	Dhaka North and South City Corporation	Dhaka Metropolitan Police (DMP)
Bangladesh Police	Narayanganj City Corporation	Gazipur City Corporation
Bangladesh Fire Service and Civil Defense	Bangladesh Ansar and VDP	













## Appendix 2. International Collaborators

- Asian Development Bank
- Bloomberg Philanthropies
- Campaign for Tobacco-Free Kids (CTFK)
- Ecocity Builders
- HealthBridge Foundation of Canada
- International Labor Rights Forum (ILRF)
- International Union Against Tuberculosis and Lung Disease (The Union)
- National Association of City Transport Officials (NACTO)
- National Authority on Tobacco and Alcohol (NATA), Sri Lanka
- Resource Center for Primary Health Care (RECPHEC), Nepal
- South East Asia Tobacco Control Alliance (SEATCA)
- Vital Strategies
- World Health Organization (WHO)
- UNDP
- UN-Habitat
- World Lung Foundation
- World Toilet Organization (WTO)



## Appendix 3. Local Partnering Universities, Colleges, and Schools

SL No.	Name of Institution & Department	Institutional Logo
01	Bangladesh University of Engineering & Technology (Urban and Regional Planning Department)	
02	University of Dhaka (Institute of Health Economics)	
03	Asian University for Women	
04	Stamford University Bangladesh	
05	Home Economics College	
06	HabibullahBahar University Collage (Department of Social Work)	
07	University of Asia Pacific	
08	Jahangirnagar University	
09	People's University of Bangladesh	
10	ASA University	



## Appendix 4. Our Supporters & Donors

- American Cancer Society
- Asian Development Bank (ADB)
- Bloomberg Philanthropies
- Campaign for Tobacco Free Kids (CTFK)
- Canadian International Development Agency (CIDA)
- Framework Convention Alliance (FCA)
- FK Norway
- Government of Bangladesh
- HealthBridge Foundation of Canada (formerly PATH Canada)
- The International Union Against Tuberculosis and Lung Diseases (The Union)
- International Union for Cancer Control (UICC)
- Population Services and Training Center (PSTC)
- Rockefeller Foundation
- Vital Strategies (formerly World Lung Foundation)
- World Health Organization (WHO)



# Health Rights Publications

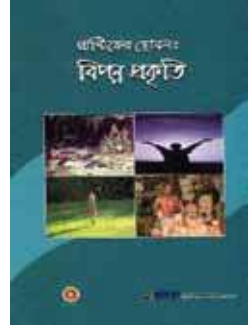
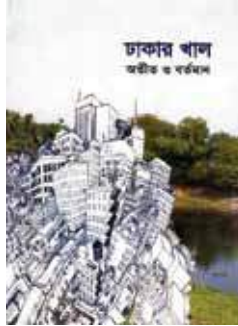
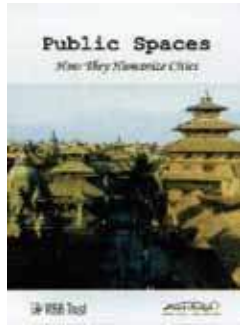
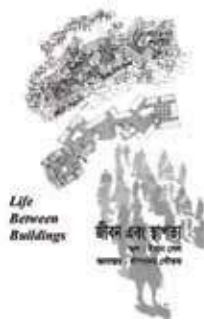
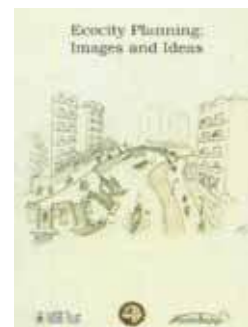
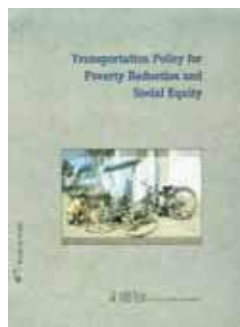
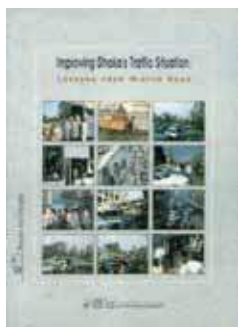
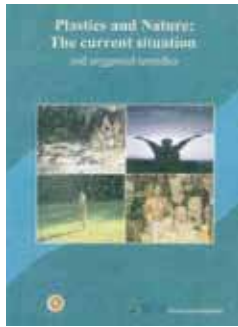




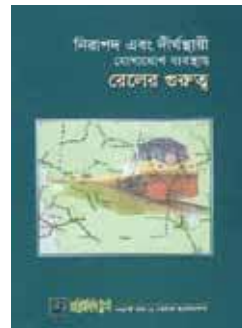




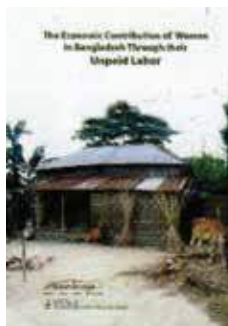
# Livable Cities Publications





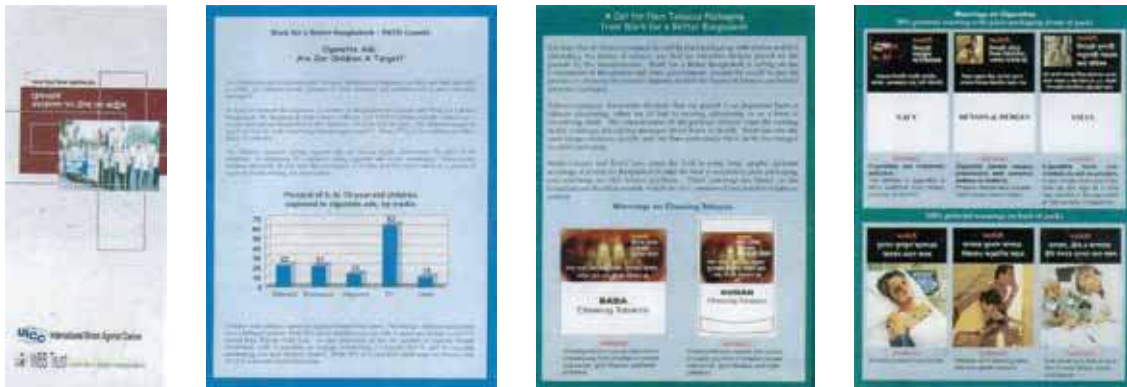


## Economic And Social Justice Publications





# Health Rights Leaflets and Stickers





তামাক নিয়ন্ত্রণ আইন মেনে চলুন, অন্যকেও মেনে চলতে উৎসাহিত করুন



পাবলিক পেস ও পাবলিক পরিবহনে ধূমপান হতে বিরত থাকুন

স্বাস্থ্য সুরক্ষার জন্য বাংলাদেশ সরকারের নির্দেশনা অনুযায়ী

খাদ্য ঘাটতি ও দরিদ্রতা কমাতে  
তামাক নয়, খাদ্য শস্য চাষ করুন



অফিস, আদালতসহ সকল পাবলিক প্লেস ও পরিবহনে ধূমপান হতে বিরত থাকুন



তামাক নিয়ন্ত্রণ আইন মেনে চলুন, অন্যকেও মেনে চলতে উৎসাহিত করুন

স্বাস্থ্য সুরক্ষার জন্য বাংলাদেশ সরকারের নির্দেশনা অনুযায়ী

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পাবলিক প্লেস ও পাবলিক পরিবহনে ধূমপান হতে বিরত থাকুন

স্বাস্থ্য সুরক্ষার জন্য বাংলাদেশ সরকারের নির্দেশনা অনুযায়ী

সিগারেটের ধোঁয়ার কারণে মহিলাদের  
গর্ভধারণ ক্ষমতা হ্রাস  
গর্ভের বাচ্চা ক্ষতিগ্রস্ত হওয়া  
স্বল্প ওজন ও মৃত পিতৃ  
প্রসবের সম্ভাবনাসহ  
সুস্বাস্থ্য ও জ্ঞান ক্যাশাবের খুঁড়ি বৃদ্ধি পায়

বাংলাদেশ তামাক বিক্রোধী সোসাইটি

সিগারেটের ধোঁয়া থেকে  
শিশুর নিমোনিয়া, কানে সমস্যা  
ঘনঘন অসুস্থতা, এজমাসহ  
নানাধরনের রোগ হতে পারে

গ্যার্ব কর এ কোর বাংলাদেশ

তামাক মারাত্মক নেশা  
একবার শুরু করলে  
আপনি নেশার কাছে বন্দি হবেন  
সচেতন হোন, নেশা থেকে দূরে থাকুন

ক্যান্টনমেন্ট এন্ড রিট্রিভাল সার্ভিসেস (CIRA) PATRI Canada বাংলাদেশ তামাক বিক্রোধী সোসাইটি

বিড়ি, সিগারেটের টাঁকায় নিজের জন্ম প্রয়োজনীয় জিনিস কিনুন

ক্যান্টনমেন্ট এন্ড রিট্রিভাল সার্ভিসেস (CIRA) PATRI Canada বাংলাদেশ তামাক বিক্রোধী সোসাইটি

ধূমপান পুরুষের  
যৌন সক্ষমতা কমিয়ে দেয়  
সচেতন হোন  
নিজেকে রক্ষা করুন

ক্যান্টনমেন্ট এন্ড রিট্রিভাল সার্ভিসেস (CIRA) PATRI Canada বাংলাদেশ তামাক বিক্রোধী সোসাইটি

কিভাবে সিগারেটের ধোঁয়া থেকে নিজেকে রক্ষা করুন

ক্যান্টনমেন্ট এন্ড রিট্রিভাল সার্ভিসেস (CIRA) PATRI Canada বাংলাদেশ তামাক বিক্রোধী সোসাইটি

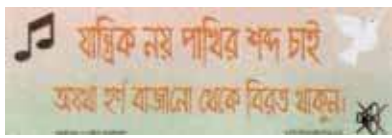
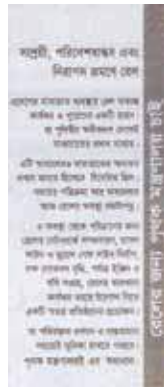
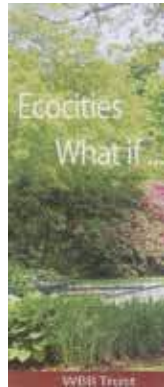




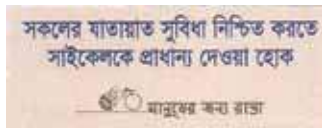
## Health Rights Posters and Pamphlets











## Livable Cities Posters





# Health Rights Stickers and Factsheets



## Health Rights Stickers





বাংলাদেশে তামাকের পেছনে বছরে যে পরিমাণ অর্থ ব্যয় করা হয়, তা দিয়ে ১ কোটি শিশুকে অপুষ্টির হাত থেকে রক্ষা করা সম্ভব

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স্বাস্থ্য বিষয়ক প্রথম আন্তর্জাতিক চুক্তি ফ্রেমওয়ার্ক কন্ট্রোল অফ টোব্যাকো কন্ট্রোল (এফসিটিসি)-র আলোকে

**তামাক নিয়ন্ত্রণ আইন প্রণয়নে সক্রিয় ভূমিকা নিন**

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**ধূমপানমুক্ত এলাকা**

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**তামাক ব্যবহার দরিদ্রতা বাড়ায়**

বিড়ি, সিগারেট, জর্দা না কিনে আপনার শিশুর জন্য দুধ, ডিম, কলা কিনুন

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**শিশুদের প্রতি দায়িত্ববান হোন**

সুন্দর আগামীকালের জন্য - গ্যারান্টি ফর এ বেস্টার বাংলাদেশ

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খাদ্য খাটপ্তি ও দরিদ্রতা কমাতে তামাক নয়, খাদ্য শস্য চাষ করুন

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সিগারেটের ধোঁয়া থেকে আপনার শিশুকে দূরে রাখুন

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সিগারেটের ধোঁয়া থেকে আপনার শিশুকে দূরে রাখুন

ডার্লিউপিবি ট্রাস্ট

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আমাদের বাচ্চায় ধূমপান করবেন না

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সিগারেটের ধোঁয়া নয়-চাই নির্মল বাতাস  
অফিস-আদালত, রেস্টুরেন্ট, দোকানপাট, যানবাহনে  
ধূমপান থেকে বিরত থাকুন

WBB Trust need for a better Bangladesh

শ্রীমদ



হৃদরোগ, স্ট্রোক এবং  
ক্যান্সারের ঝুঁকি কমাতে  
তামাক ব্যবহার থেকে দূরে থাকুন

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নিবন্ধ

সিগারেট, বিড়ি, জর্দা সহ সকল প্রকার  
তামাকজাত দ্রব্যের মোড়কে ৫০ ডাগ  
ছবি সম্বলিত স্বাস্থ্য সতর্কবাণী চাই

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কোম

তামাক নিয়ন্ত্রণ আইন মেনে চলুন, অন্যকেও মেনে চলতে উৎসাহিত করুন



পাবলিক প্রেস ও পাবলিক পরিবহনে ধূমপান হতে বিরত থাকুন

ডাব্লিউবিবি ট্রাস্ট

সংশ্লিষ্ট

নি হুজনিয়ন

যানবাহনে ধূমপান থেকে বিরত থাকুন

৯৯৯ নং এ টোল হাটসে

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ধূমপান হইতে বিরত থাকুন  
ইহা শাস্তিযোগ্য অপরাধ

বাংলাদেশ তামাক বিরোধী জোট

ডাব্লিউবিবি ট্রাস্ট

তামাক ব্যবহার দরিদ্রতা বাড়ায়  
দারিদ্র বিমোচনে  
তামাক নিয়ন্ত্রণে কাজ করুন

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বাংলাদেশ তামাক বিরোধী জোট

বিড়ি, সিগারেট, জর্দা না কিনে



আপনার শিশুর জন্য দুধ, ডিম, কলা কিনুন

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বাংলাদেশ তামাক বিরোধী জোট



সিগারেটের ধোঁয়ার কারণে মহিলাদের  
পর্জীরণ ক্ষমতা হ্রাস  
পর্ভের ব্যক্তি স্বাস্থ্য হ্রাস  
দুঃখ ও দুঃশিশু  
প্রসবের সম্ভাবনাসহ  
সুস্বাদু ও স্বাদু ক্যান্সারের ঝুঁকি বৃদ্ধি পায়

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তামাক ব্যবহার দরিদ্রতা বাড়ায়  
বিড়ি, সিগারেট, জর্দা না কিনে  
আপনার শিশুর জন্য  
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